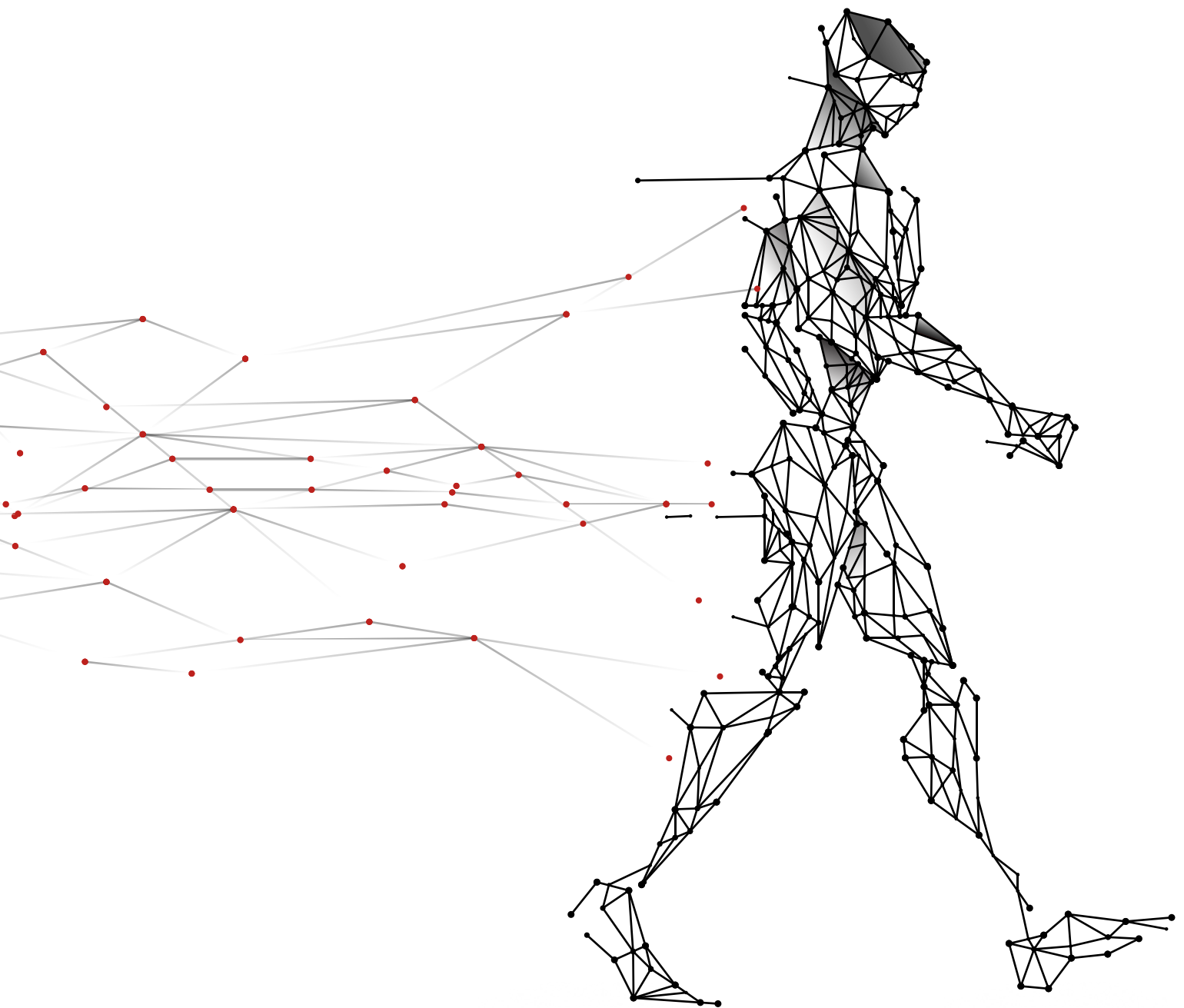


# JOIN THE REVOLUTION WITH DATA-DRIVEN AI

From data engineering to machine learning and automation – derive actionable insights from your data to increase your business performance and value.

Extract real-time insights using next gen data and AI solutions to maximize revenues, lower costs and offer greater efficiencies



# LOTS OF DATA WITH NO CONCLUSION?

Data serves as the vital essence for businesses worldwide. The remarkable daily volume, speed, and diversity of data presents a landscape filled with opportunities and challenges. When effectively analyzed and utilized, this data holds the power to uncover valuable insights, drive innovation, and shape strategic decision-making. Netways solutions will turn the data into ready-made and actionable conclusions and insights. We'll help you use information ,analyze the customer path, market trends and your competition to influence the demand. .



Data Analytics



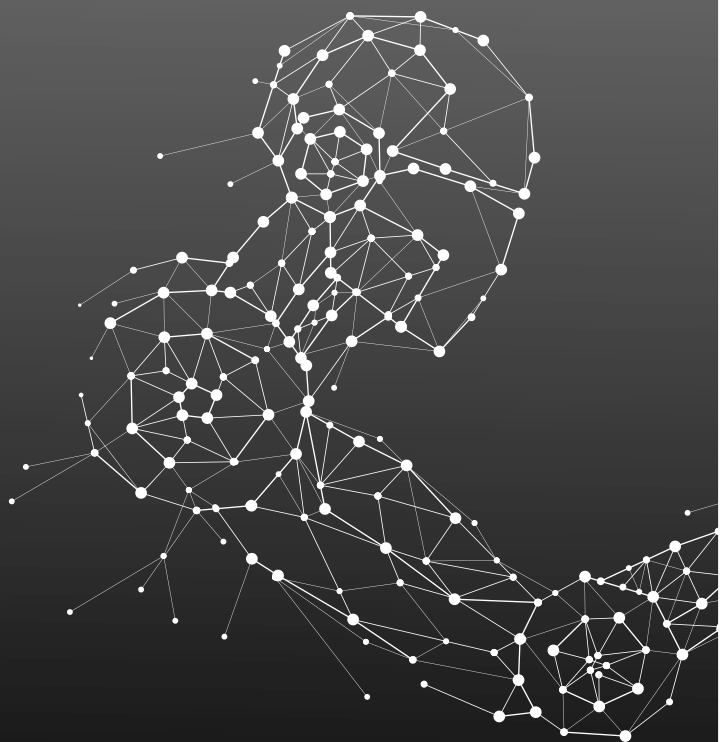
Enhanced Customer Experience



Actionable Insights



Real-Time Analytics



## START YOUR AI TRANSFORMATIONAL JOURNEY

Netways offers you scalable cloud solutions that automates and accelerates the entire cycle of data to insights strained from complex and multi-dimensional data. Our solutions built on top of Microsoft Power Platform & Dynamics 365 are engineered with modern science practices and use data, AI, and machine learning to automate and improve your IT operations and foster the culture of precise decisions and personalized customer experiences..

- Cloud migration assessments and programs
- AI, ML and Azure Cognitive Services
- Efficient Data Visualization and Management

- Intelligent Analytics
- Predictive Analytics
- Continuous Innovation

## OUR METHODOLOGY (POWER PLATFORM ADOPTION)

### PEOPLE

User /Actors  
Profiles  
Roles  
User Data

### SERVICES

M365  
MS Teams  
Outlook  
Azure

### VERTICAL FOCUS

Sales  
Field OPS  
Marketing  
Project OPS

### AI

Open AI  
Cognitive  
ML Models  
Chatbots



### DATA

Data Sets  
Locations  
Access  
Models  
Getways

### PROCESS

Workflows  
Automation  
RPA

### ANALYTICS

Power BI  
MS Fabric

### INNOVATE

Center Of Excellence  
Policies

## WHY NETWAYS

The combination of our long years of experience in digital transformation and our adoption of cutting edge technology provided by Microsoft enables us to navigate the AI track fairly seamlessly with a focus on quick wins and bringing innovation that will enable the business to take ownership in their digital adoption.

**25+** Years  
Of Experience

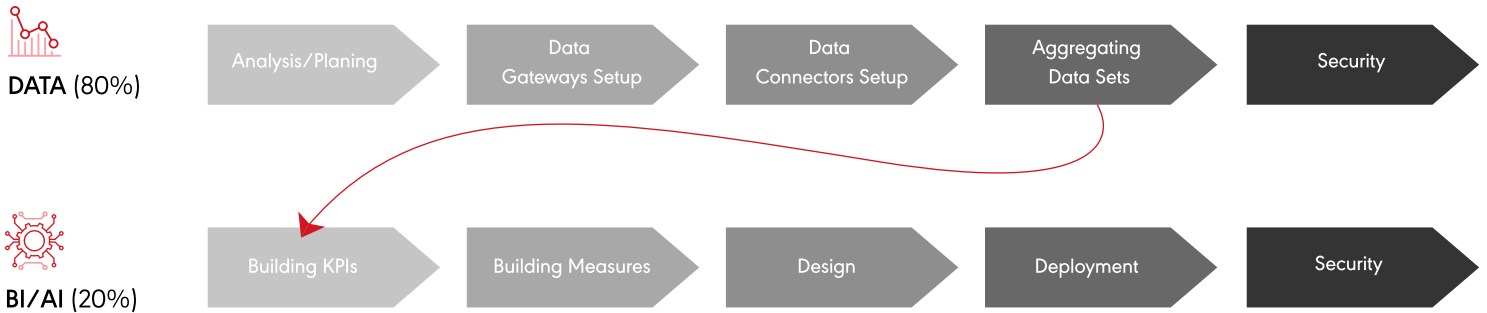
**2500+** Clients

**1000+** Experts

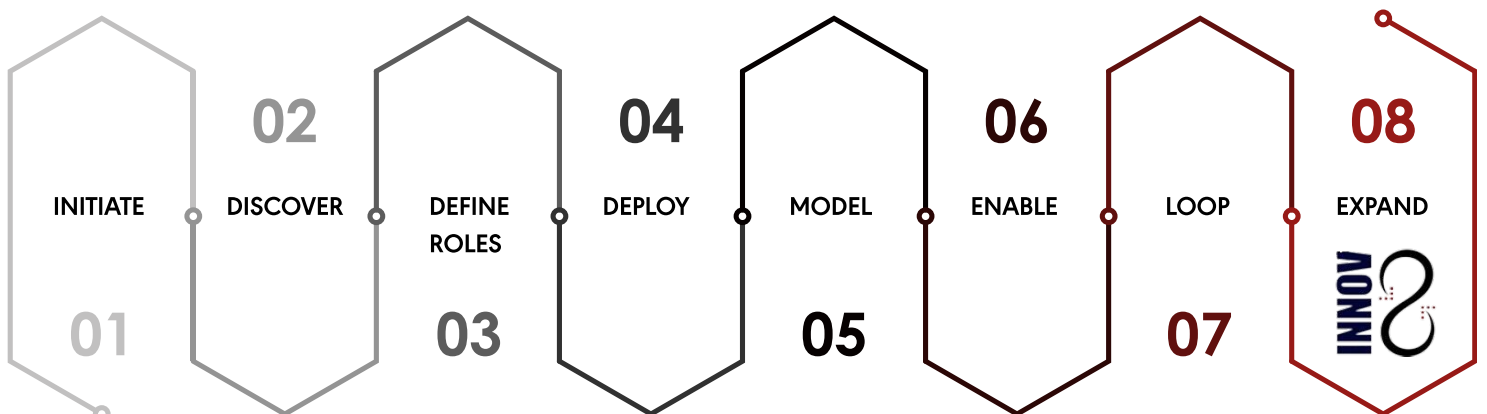
**6** Microsoft Solutions  
Partner Designations  
(2 Advanced Specializations)

## THE 80/20 RULE

Through our partnership with Microsoft and based on our 25+ years of experience in leading the digital transformation in the region, we came to the conclusion that in any BI and AI project, 80% of the effort will be spent on preparing the underlying data lake house and securing a high data maturity score. This involves analysis and planning, preparing the data transformation process and aggregating data formula tiple sources. The remaining 20% is for leveraging this data to move from static reports to actionable insights in addition to providing clean data for AI to learn from and start enabling various Copilots agents.



## DATA AND AI APPROACH - INNOV8 (MICROSOFT FABRIC)



# MORE ABOUT NETWAYS

As a regional Microsoft Partner and a member of BA Inner Circle(top 1% of Microsoft's Business Applications partners around the world), Netways is positioned as a leader in digital transformation. With a solid presence across the region, equipped with Digital and AI innovation labs ready to drive intelligent digital transformation journeys.

Our variety of solutions and accelerators can be harnessed to achieve your company's Digital Business Transformation Strategy, enabling you to increase your business efficiency and performance, lower your business cost, differentiate you from the competition and create a culture of constant innovation.



## NETWAYS OFFERINGS

### BUILD ON TOP OF MICROSOFT TECHNOLOGIES

#### Power Platform

- Board Meeting Management
- Contracts Management
- Correspondence Management
- Governance, Risk & Compliance
- Strategic & Portfolio Management
- Vendors Registration
- Netways Upskill
- Investment Management Platform
- Netways Kiosk
- Netways Virtual Workspace
- Learning Management System
- Task Management System

#### Dynamics 365

- Government Resource Planning
- Assets Management
- Property Management
- Netways 360
- Smart Recruitment Platform
- Netways Payroll & ESS Resource Planning
- Stakeholders Relationship Management
- Downstream Gas and Oil

#### Microsoft 365

#### Microsoft Azure

Azure Migration and Modernization Program (AMMP)

### UPGRADE YOUR DATA & AI

Partner with our Data and AI experts to advance your machine learning needs.

#### Contact Us

info@netways.com    www.netways.com

KSA | UAE | Qatar | Oman | Jordan | Bahrain | Egypt | Lebanon | Canada

2023/2024  
INNERCIRCLE  
for Microsoft Business Applications

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Azure

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Azure

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Solutions Partner  
Modern Work

 Microsoft  
Solutions Partner  
Security